

**DEPARTMENT OF AGRICULTURE,
TRADE AND CONSUMER PROTECTION**

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY03 Adjusted Base	FY04 Recommended	% Change Over FY03	FY05 Recommended	% Change Over FY04
GPR	28,383,800	24,734,200	-12.9	27,505,800	11.2
PR-F	7,142,700	5,797,700	-18.8	5,797,700	0.0
PR-O	15,014,600	15,076,200	0.4	15,076,200	0.0
PR-S	5,916,700	5,924,000	0.1	5,924,000	0.0
SEG-O	19,682,600	20,116,200	2.2	19,852,400	-1.3
TOTAL	76,140,400	71,648,300	-5.9	74,156,100	3.5

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY03 Adjusted Base	FY04 Recommended	FTE Change From FY03	FY05 Recommended	FTE Change From FY04
GPR	260.33	205.88	-54.45	205.88	0.00
PR-F	70.52	67.02	-3.50	67.02	0.00
PR-O	190.80	167.32	-23.48	167.32	0.00
PR-S	36.60	36.60	0.00	36.60	0.00
SEG-O	91.22	92.12	0.90	88.12	-4.00
TOTAL	649.47	568.94	-80.53	564.94	-4.00

AGENCY DESCRIPTION

The department was created by Chapter 479, Laws of 1929. The department is headed by a nine-member board, including two consumer representatives, appointed by the Governor with the advice and consent of the Senate for staggered six-year terms. The Governor appoints a secretary to administer the department. The department's programs are administered through six divisions: Food Safety, Trade and Consumer Protection, Animal Health, Agricultural Development, Agricultural Resource Management, and Management Services.

The office of the secretary includes the deputy secretary, executive assistant and budget director. Attached directly to the secretary's office are the office of legal services and the Wisconsin Agricultural Statistics Service.

MISSION

The mission of the department is to serve the citizens of Wisconsin by developing, implementing and communicating public policies that:

- Promote, protect and strengthen the financial soundness and competitive viability of Wisconsin's agricultural industry.
- Assure citizens' safety, security and confidence in the agricultural and nonagricultural products and services of our marketplace.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Program 1: Food Safety and Consumer Protection

Goal: Assure fair business practices for buyers and sellers and safe products for consumers and the environment by establishing and enforcing legal standards, by mediating disputes between consumers and businesses, and by providing consumer education and information to Wisconsin citizens.

Objective/Activity: Return to consumers and government money gained through unfair business practices.

Program 3: Marketing Services

Goal: Identify and develop new profit centers and opportunities for farmers and agribusiness and provide information, programs and services that can result in increased income. Create an environment that fosters new development and opportunities in agriculture.

Objective/Activity: Develop a more diversified and profitable agriculture industry in Wisconsin through agricultural development and diversification grants and educational/outreach activity.

Program 7: Agricultural Resource Management

Goal: Improve environmental, public health and livestock protection in Wisconsin.

Objective/Activity: Reduce the danger of unintended exposure to agricultural pesticides and other hazardous farm chemicals.

Program 8: Central Administrative Services

Goal: Support the vision and goals of the department by partnering with management and staff to provide information, advice and expertise that support the needs of the business.

Objective/Activity: Resolve computer/computer user problems, to the user's satisfaction, in a timely manner.

PERFORMANCE MEASURES

HISTORICAL DATA

Prog. No.	Performance Measure	Actual 2000
1.	Money returned to consumers, fines and forfeitures.	\$9.62 million
3.	New products/markets developed.	58.8%
7.	Amount of unwanted agricultural pesticides and other hazardous farm chemicals collected at Agricultural Clean Sweep collection sites.	254,053 pounds
8.	Percentage of all computer hardware/software/user problems, reported to the Help Desk, resolved within the month.	99.08%

Note: Based on calendar year, except Program 3 which is based on September year-end.

2001 and 2002 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2001	Actual 2001	Goal 2002	Actual 2002
1.	Money returned to consumers, fines and forfeitures.	\$4.2 million	\$8.78 million	\$4.2 million	\$6 million through September
3.	New products/markets developed.	30% ¹	19% but 14 projects still open	31% ¹	In progress
7.	Amount of unwanted agricultural pesticides and other hazardous farm chemicals collected at Agricultural Clean Sweep collection sites.	150,000 pounds	220,961 pounds	150,000 pounds	In progress
8.	Percentage of all computer hardware/software/user problems, reported to the Help Desk, resolved within the month.	92%	99.23%	94%	99.45% through August

Note: Based on calendar year, except Program 3 which is based on September year-end.

¹Grant year 1997 project goal is measured by survey data in 2001 and grant year 1998 project goal is measured by survey data in 2002.

2003, 2004 AND 2005 GOALS

Prog. No.	Performance Measure	Goal 2003	Goal 2004	Goal 2005
1.	Money returned to consumers, fines and forfeitures.	\$4.3 million	\$4.3 million	\$4.3 million
3.	New products/markets developed.	32% ¹	32% ¹	32% ¹
7.	Amount of unwanted agricultural pesticides and other hazardous farm chemicals collected at Agricultural Clean Sweep collection sites.	150,000 pounds	150,000 pounds	150,000 pounds
8.	Percentage of all computer hardware/software/user problems, reported to the Help Desk, resolved within the month.	96%	96%	96%

Note: Based on calendar year, except Program 3 which is based on September year-end.

¹Grant year 1999 project goal is measured by survey data in 2003, grant year 2000 project goal is measured by survey data in 2004 and grant year 2001 project goal is measured by survey data in 2005.

**DEPARTMENT OF AGRICULTURE,
TRADE AND CONSUMER PROTECTION**

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Budget Efficiency Measures
2. Budget Reorganization – Consumer Protection
3. Budget Reorganization – Milk Certification Program
4. Attorney Consolidation Initiative
5. Program and Segregated Revenue Lapses
6. Agricultural Chemical Program Funding
7. Land and Water Resource Management
8. Chronic Wasting Disease Control
9. Pet Breeder, Kennel and Shelter Regulation
10. Position Reallocation
11. Revenue Reestimate
12. Debt Service Reestimate
13. Standard Budget Adjustments

ITEMS NOT APPROVED

14. Disease Control and Biosecurity
15. Bonding for Farmer Cost-Share Grants
16. Conservation Reserve Enhancement Program
17. Consolidate Appropriation
18. Renumber Appropriations

Table 1
Department Budget Summary by Funding Source (in thousands of dollars)

	ACTUAL FY02	ADJUSTED		GOVERNOR'S RECOMMENDATION		
		BASE FY03	AGENCY REQUEST		FY04	FY05
			FY04	FY05		
GENERAL PURPOSE REVENUE	\$21,642.0	\$28,383.8	\$28,362.9	\$28,362.9	\$24,734.2	\$27,505.8
State Operations	19,192.3	19,681.2	19,660.3	19,660.3	17,973.7	20,745.3
Local Assistance	1,336.8	6,296.9	6,296.9	6,296.9	6,021.9	6,021.9
Aids to Ind. & Org.	1,112.9	2,405.7	2,405.7	2,405.7	738.6	738.6
FEDERAL REVENUE (1)	7,113.4	7,142.7	5,695.5	5,695.5	5,797.7	5,797.7
State Operations	7,113.4	7,142.7	5,695.5	5,695.5	5,797.7	5,797.7
PROGRAM REVENUE (2)	15,627.4	20,931.3	27,128.5	27,314.5	21,000.2	21,000.2
State Operations	15,627.4	19,031.3	20,228.5	20,414.5	19,100.2	19,100.2
Local Assistance			5,000.0	5,000.0		
Aids to Ind. & Org.		1,900.0	1,900.0	1,900.0	1,900.0	1,900.0
SEGREGATED REVENUE (3)	12,720.4	19,682.6	22,105.7	22,099.9	20,116.2	19,852.4
State Operations	8,696.4	15,283.6	12,517.0	12,511.2	15,717.2	15,453.4
Local Assistance	365.4	560.4	5,750.1	5,750.1	560.4	560.4
Aids to Ind. & Org.	3,658.6	3,838.6	3,838.6	3,838.6	3,838.6	3,838.6
TOTALS-ANNUAL	57,103.2	76,140.4	83,292.6	83,472.8	71,648.3	74,156.1
State Operations	50,629.5	61,138.8	58,101.3	58,281.5	58,588.8	61,096.6
Local Assistance	1,702.2	6,857.3	17,047.0	17,047.0	6,582.3	6,582.3
Aids to Ind. & Org.	4,771.5	8,144.3	8,144.3	8,144.3	6,477.2	6,477.2

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

Table 2
Department Position Summary by Funding Source (in FTE positions) (4)

	ADJUSTED		GOVERNOR'S RECOMMENDATION		
	BASE FY03	AGENCY REQUEST		FY04	FY05
		FY04	FY05		
GENERAL PURPOSE REVENUE	260.33	260.33	260.33	205.88	205.88
FEDERAL REVENUE (1)	70.52	65.52	65.52	67.02	67.02
PROGRAM REVENUE (2)	227.40	215.02	215.02	203.92	203.92
SEGREGATED REVENUE (3)	91.22	99.62	99.62	92.12	88.12
TOTALS-ANNUAL	649.47	640.49	640.49	568.94	564.94

(1) Includes Program Revenue-Federal and Segregated Revenue-Federal

(2) Includes Program Revenue-Service and Program Revenue-Other

(3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

(4) All positions are State Operations unless otherwise specified

**Table 3
Department Budget Summary by Program (in thousands of dollars)**

	ACTUAL FY02	ADJUSTED BASE FY03	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY04	FY05	FY04	FY05
1. Food safety and consumer protection	\$22,286.0	\$29,468.9	\$29,088.3	\$29,166.3	\$25,199.3	\$25,199.3
2. Animal health services	2,354.9	2,839.2	3,844.9	3,952.9	3,351.5	3,349.7
3. Marketing services	4,903.3	3,152.0	3,115.9	3,115.9	2,864.4	2,864.4
4. Agricultural assistance	1,052.1	1,342.1	17,246.3	17,246.3	720.0	720.0
7. Agricultural resource management	16,523.1	27,406.8	17,610.5	17,604.7	27,359.9	29,869.5
8. Central administrative services	9,983.8	11,931.4	12,386.7	12,386.7	12,153.2	12,153.2
TOTALS	57,103.2	76,140.4	83,292.6	83,472.8	71,648.3	74,156.1

**Table 4
Department Position Summary by Program (in FTE positions) (4)**

	ADJUSTED BASE FY03	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY04	FY05	FY04	FY05
1. Food safety and consumer protection	370.42	353.44	353.44	302.39	302.39
2. Animal health services	30.75	44.75	44.75	36.75	36.75
3. Marketing services	31.35	30.35	30.35	28.35	28.35
7. Agricultural resource management	108.25	110.25	110.25	104.75	100.75
8. Central administrative services	108.70	101.70	101.70	96.70	96.70
TOTALS	649.47	640.49	640.49	568.94	564.94

(4) All positions are State Operations unless otherwise specified

1. Budget Efficiency Measures

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-2,832,900	-9.50	-2,832,900	-9.50
SEG-O	0	0.00	0	0.00	137,200	1.50	137,200	1.50
TOTAL	0	0.00	0	0.00	-2,695,700	-8.00	-2,695,700	-8.00

The Governor recommends reducing expenditure and position authority in the department's state operations, aids and local assistance appropriations in the amounts shown to create additional operational efficiencies and balance the budget by: (a) reducing aids and local assistance by \$1,942,100 in each year; (b) centralizing administrative support functions and reducing rent expenditures; (c) transferring 1.5 FTE GPR positions to SEG funding related to agricultural trade and land and water resource management; (d) consolidating agricultural development management; (e) eliminating a 1.0 FTE GPR vacant meat inspector position; and (f) reducing inspection of nonhazardous food.

2. Budget Reorganization – Consumer Protection

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-2,406,400	-39.70	-2,406,400	-39.70
PR-O	0	0.00	0	0.00	-351,400	-6.15	-351,400	-6.15
TOTAL	0	0.00	0	0.00	-2,757,800	-45.85	-2,757,800	-45.85

The Governor recommends consolidating consumer protection regulation in the Department of Justice to increase coordination and efficiency. The Governor further recommends reducing position and expenditure authority in the department to reflect the transfer, including elimination of the 1.0 FTE unclassified trade and consumer protection division administrator position. The Governor also recommends renaming the department as the Department of Agriculture, Trade and Rural Resources to reflect its changed duties. The Department of Justice would be given regulatory authority over consumer issues including fraudulent representations, product safety and the telemarketing do-not-call list. The department would retain authority over weights and measures and agricultural trade practices. The authority to bring court actions involving the transferred issues would be given to the Department of Justice and, in some cases, district attorneys. See Department of Justice, Item #2.

3. Budget Reorganization – Milk Certification Program

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	0	0.00	0	0.00	362,100	4.80	362,100	4.80
TOTAL	0	0.00	0	0.00	362,100	4.80	362,100	4.80

The Governor recommends consolidating the milk certification program in the department to improve coordination of dairy regulation and balance the budget. The consolidation would transfer oversight functions from the Department of Health and Family Services and provide the department position and expenditure authority to operate the program. Funding will be derived from fees relating to food regulation. See Department of Health and Family Services, Item #18.

4. Attorney Consolidation Initiative

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	-174,700	-5.50	-174,700	-5.50
SEG-O	0	0.00	0	0.00	0	-1.00	0	-1.00
TOTAL	0	0.00	0	0.00	-174,700	-6.50	-174,700	-6.50

The Governor recommends improving the provision of state legal services by consolidating attorneys under the secretary of the Department of Administration. The Department of Administration secretary will determine the assignment of attorneys to individual agencies. The initiative results in the reduction of expenditure and position authority within the department and the transfer of 4.5 FTE positions to the Department of Administration. Funding related to the transferred positions will remain in the department's budget to purchase legal services from the Department of Administration. See Department of Administration, Item #10.

5. Program and Segregated Revenue Lapses

The Governor recommends transferring balances to the general fund from the following appropriation:
 (a) \$425,900 PR in each year from s. 20.115(1)(gb).

6. Agricultural Chemical Program Funding

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
SEG-O	89,600	0.00	89,600	0.00	-154,600	0.00	-418,400	-4.00
TOTAL	89,600	0.00	89,600	0.00	-154,600	0.00	-418,400	-4.00

The Governor recommends increasing fees and reducing funding to stabilize the agricultural chemical cleanup and management funds. The Governor further recommends increasing the statutory cap on the fertilizer tonnage fee paid into the agricultural chemical cleanup fund to 88¢ and restoring the cleanup reimbursement rate to 75 percent of cleanup costs. To stabilize the agricultural chemical management fund, the Governor recommends: (a) increasing the fertilizer tonnage fee to 45¢ and feed tonnage fee to 30¢; (b) transferring funding of the Agricultural Clean Sweep program to the recycling fund; and (c) reducing expenditure and position authority by \$573,000 and 4.0 FTE positions over the biennium.

7. Land and Water Resource Management

The Governor recommends providing \$7 million in new GPR-supported general obligation bonds for grants to counties for implementation of land and water resource management plans, including cost-share grants to landowners for measures to improve water quality through reduction of nutrients discharged to waters of the state.

8. Chronic Wasting Disease Control

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	350,000	5.00	350,000	5.00
PR-S	0	0.00	0	0.00	0	-5.00	0	-5.00
TOTAL	0	0.00	0	0.00	350,000	0.00	350,000	0.00

The Governor recommends transferring 5.0 FTE PR-S animal health positions to GPR for the management of chronic wasting disease on captive deer farms. The positions would: (a) inspect deer and deer management practices on captive deer farms; (b) trace the past movements of diseased animals into the state and among captive deer farms; and (c) provide information and education to owners of captive deer and to the public. The positions were authorized at the December 17, 2002, meeting of the Joint Committee on Finance under s. 13.10, Wisconsin Statutes, and were supported by a one-time transfer of funds from the Department of Natural Resources. No ongoing funding was provided. The Governor also recommends that the department coordinate its efforts with the Department of Natural Resources' management of the wild white-tailed deer herd. See Department of Natural Resources, Item #15.

9. Pet Breeder, Kennel and Shelter Regulation

The Governor recommends repealing the provisions of 2001 Wisconsin Act 16 that would have required the department to license and inspect pet breeders, dealers, kennels and shelters beginning February 1, 2004. Act 16 provided no additional positions or funding, and the department cannot absorb the additional work load without harming critical animal health functions. The department and local humane and law enforcement officials would retain the authority to respond to cases of animal abuse and inhumane treatment.

10. Position Reallocation

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-O	-24,200	-0.40	-24,200	-0.40	-24,200	-0.40	-24,200	-0.40
SEG-O	24,200	0.40	24,200	0.40	24,200	0.40	24,200	0.40
TOTAL	0	0.00	0	0.00	0	0.00	0	0.00

The Governor recommends transferring a 0.4 FTE PR position and associated funding from the dairy trade regulation appropriation to the agricultural producer security fund state operations appropriation to reflect the position's duties.

11. Revenue Reestimate

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-F	-1,327,200	-3.50	-1,327,200	-3.50	-1,366,000	-4.25	-1,366,000	-4.25
PR-O	65,700	-19.98	143,700	-19.98	-261,300	-22.73	-261,300	-22.73
TOTAL	-1,261,500	-23.48	-1,183,500	-23.48	-1,627,300	-26.98	-1,627,300	-26.98

The Governor recommends adjusting expenditure and position authority to reflect projected program revenues and federal revenues to be received in each year. The program revenue reestimate includes: (a) eliminating \$319,000 and 10.05 FTE positions in each year for the fruit and vegetable inspection program; (b) eliminating \$696,400 and 12.68 FTE positions in each year for the grain inspection program; and (c) providing \$15,000 in each year in the meat inspection program.

12. Debt Service Reestimate

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	1,435,300	0.00	4,206,900	0.00
TOTAL	0	0.00	0	0.00	1,435,300	0.00	4,206,900	0.00

The Governor recommends adjusting the department's base budget to reflect a reestimate of debt service on authorized bonds.

13. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendation			
	FY04		FY05		FY04		FY05	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	-20,900	0.00	-20,900	0.00	-20,900	-4.75	-20,900	-4.75
PR-F	-120,000	-1.50	-120,000	-1.50	21,000	0.75	21,000	0.75
PR-O	251,400	0.00	251,400	0.00	336,400	1.00	336,400	1.00
PR-S	7,300	0.00	7,300	0.00	7,300	5.00	7,300	5.00
SEG-O	426,800	0.00	426,800	0.00	426,800	0.00	426,800	0.00
TOTAL	544,600	-1.50	544,600	-1.50	770,600	2.00	770,600	2.00

The Governor recommends adjusting the department's base budget for: (a) turnover reduction (-\$402,200 in each year); (b) removal of noncontinuing elements from the base (-\$312,500 and -1.5 FTE positions in each year); (c) full funding of continuing position salaries and fringe benefits (\$1,230,100 in each year); (d) funding of ongoing s. 13.10 supplements (\$226,000 and 3.5 FTE positions in each year); (e) reclassifications and semiautomatic pay progression (\$6,600 in each year); and (f) fifth week of vacation as cash (\$22,600 in each year).

ITEMS NOT APPROVED

The following requests are not included in the Governor's budget recommendations for the Department of Agriculture, Trade and Consumer Protection.

Decision Item	Source of Funds	FY04		FY05	
		Dollars	Positions	Dollars	Positions
14. Disease Control and Biosecurity	PR-O	397,000	8.00	505,000	8.00
	PR-S	500,000	0.00	500,000	0.00
	SEG-O	375,000	6.00	375,000	6.00
15. Bonding for Farmer Cost-Share Grants	PR-S	5,000,000	0.00	5,000,000	0.00
16. Conservation Reserve Enhancement Program	SEG-O	1,507,500	2.00	1,501,700	2.00
17. Consolidate Appropriation	GPR	0	0.00	0	0.00
18. Renumber Appropriations	GPR	0	0.00	0	0.00
	PR-O	0	0.00	0	0.00
	SEG-O	0	0.00	0	0.00
TOTAL OF ITEMS NOT APPROVED	GPR	0	0.00	0	0.00
	PR-O	397,000	8.00	505,000	8.00
	PR-S	5,500,000	0.00	5,500,000	0.00
	SEG-O	1,882,500	8.00	1,876,700	8.00